# Two Green Threads STRATEGIC PLAN

## **VISION**

Responsive and resilient wildlife caring for a world where our wildlife will increasingly need our help.

## **MISSION**

To empower and energise the lives of those that care for wildlife. We care for the carers.

#### **FOCUS AREA**

### Sustainina Individuals

## **OBJECTIVES**

Stimulate conversations and reflections about mental and physical wellbeing

Encourage a culture of support, connection and check-ins with fellow volunteers

Build understanding of how to balance the care of animals with a sustainable spirit

## **Building Community**

Nurture community resilience and capacity

Inspire meaningful engagement that boosts a sense of community

Strengthen community identity and pride that activates the public to be more aware of wildlife care and the people doing it

# Expanding Knowledge

Shape a greater bridge between science and husbandry

Amplify opportunities to be curious, stimulating learning which builds self confidence

Unpack what it is which might effect our wellbeing as we care for wildlife



## COMMUNITY

#### Service

Our service to wildlife results in a stronger sense of purpose and difference in this world which aids mental and physical wellbeing.

#### Warm Spirited

We look out for each other, we show kindness, are curious and respectful all of which creates a sustainable warm spirit which fuels us to further aid wildlife.

#### Care

We care about the existence of our wildlife on this earth and are learning to translate that care also to one another within the community.

#### Courage

We practise micro courage to continue the work that can sometimes feel overwhelming. We often see the big picture in a small frame.

#### Inspiration

Our inspiration is fuelled by passion and purpose. Inspiration helps our wellbeing, stimulates creativity and problem solving and energises our hope.

#### **Empowerment**

We are building strength so that individuals and the communities they form have the sustainable means to obtain, improve and retain capacity as the need for this service to wildlife grows.

Our values are driven from a principle of Community. It's simple.

WE ARE STRONGER WHEN WE STAND TOGETHER