Two Green Threads
STRATEGIC PLAN

VISION
Responsive and resilient wildlife caring for a world where our wildlife will increasingly need our help.

MISSION
To empower and energise the lives of those that care for wildlife. We care for the carers.

FOCUS AREA

OBJECTIVES

Sustaining Individuals
- Stimulate conversations and reflections about mental and physical wellbeing
- Encourage a culture of support, connection and check-ins with fellow volunteers
- Build understanding of how to balance the care of animals with a sustainable spirit

Building Community
- Nurture community resilience and capacity
- Inspire meaningful engagement that boosts a sense of community
- Strengthen community identity and pride that activates the public to be more aware of wildlife care and the people doing it

Expanding Knowledge
- Shape a greater bridge between science and husbandry
- Amplify opportunities to be curious, stimulating learning which builds self confidence
- Unpack what it is which might effect our wellbeing as we care for wildlife